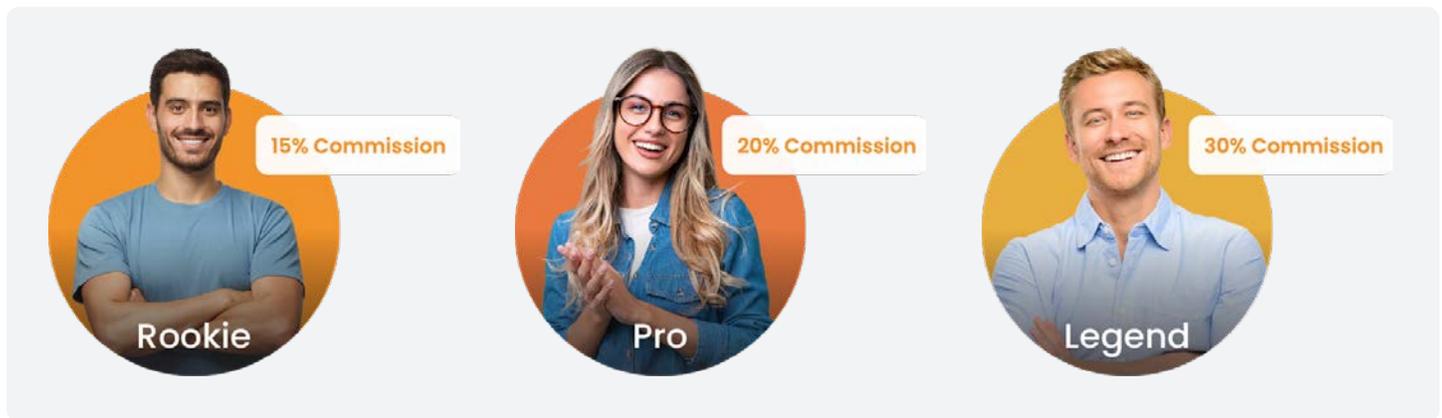


# Trade Ideas Referral Partners Program



## About the Program

The Trade Ideas Affiliate Program allows investors, traders, entrepreneurs, content creators, and UGC influencers in the finance space to advertise Trade Ideas products to their audience, earning up to 30% in commission.



Trade Ideas powers serious traders with AI-driven market intelligence. Our affiliate program rewards partners who introduce our software to engaged trading audiences. With annual subscriptions exceeding \$1,000, just a handful of conversions per month can create meaningful recurring income.

### Tier Details & Commission Structure:

As a Trade Ideas Affiliate, you can make up to 30% in commissions on new purchases and 10% on recurring renewal subscriptions. Our program offers competitive commissions of up to 30% and an extra 5% referral commission for sub-affiliates.

The Referral Partner Program is free to join. Once you register, your primary tracking link is instantly created. You can request a trackable promo code by email to your account manager. You will earn commissions when your referral link or promo code results in a sale.

Registration: The registration process is simple and takes less than 1 minute to sign up. Go here to register: <https://partner.trade-ideas.com/signup/>

## **Annual sales target for affiliate tiers:**

**Rookie 15% tier:** Annual: Under \$8,000 (Quarterly equivalent: Under \$2,000 per quarter)

**Pro 20% tier:** Annual: \$8,000 – \$18,000 (Quarterly equivalent: \$2,000 – \$4,500 per quarter)

**Legend 30% tier:** Annual: \$18,000+ (\$4,500+ per quarter)

## **FAQ**

**What is the attribution model?** We offer a CPA program where you make commission based on customer sales. We do not pay on clicks or leads.

**What is the tracking duration?** Our tracking currently lasts for 90 days.

**How and when do I receive my affiliate commissions?** Starting April 2021, payments will be issued by Tune Pay and will be on a net 30 cycle. Please note, payments are automatically issued when they have accumulated to \$200 or more. In order to receive payment, Affiliates need to complete the Tax Information & Payment Method sections located on the Affiliate Dashboard.

**What counts towards commission?** Affiliates earn commission on subscription purchases. (Ex. standard monthly, 12 month recurring, premium annual, premium monthly, add-ons) Affiliates are not allowed to make commission on their own purchases. In those instances, the commission will be deducted from their payout.

**Do I get commission for recurring subscriptions?** Yes, you continue to receive commission as long as the customer's subscription remains active.

**How are affiliate tiers reviewed and maintained?** The Trade Ideas Affiliate Program prioritizes acquiring new sales and rewards affiliates with ongoing recurring commission for as long as the referred customer's subscription remains active.

Affiliates who generate zero new sales within their first year of registration may have their account closed with prior notice.

Affiliates with one or fewer new sales over a two-year period may be moved to a 5% "Idle" tier.

Accounts with zero new sales in two consecutive years may be closed.

Affiliates can regain higher tiers at any time by generating new qualifying sales.

**Do I get credit for signing up another Affiliate?** Yes, you do! When someone signs up as an Affiliate using your personal referral link, they become your sub-affiliate. Whenever that sub-affiliate makes a sale, you earn 5% of their sale. You can find your referral link on the Referral Report page or in the Offers section under the dropdown menu labeled "Affiliate Partner."

**What is a clawback?** A clawback is money returned to the customer, also known as a refund. Affiliates will see this refund marked as a "rejection" in their reports.

**Can I have a trackable promo code for customers?** Yes, please email [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com) if you would like a trackable promo code. The maximum discount for new affiliates is 15% off.

**What are shareable charts and how do they benefit me as an Affiliate?** You can generate new sales from within the TI platform while using shareable charts. To set this up, you will need to log into your TI account via the website, then go to Account > choose Affiliate information > enter your Tune Affiliate ID and promo code > then Save.

If you do not have a promo code, you can request one from [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com). More info, watch this video demonstration on how to set up shareable charts. <https://www.youtube.com/watch?v=D3Rm0rNVNZU>

**Do you cross promote?** If you are an active affiliate partner, you may be eligible to participate in one of our webinars, email swaps, weekly podcasts or upcoming events.

**Can I be featured on the Trade Ideas Affiliate page?** Once you have accrued \$100k in sales, you are eligible to be featured on our Partners page. Please reach out to us if you have any interest. If interested, please contact me directly.

**How do I view reporting details on my conversions?** Within your Tune dashboard, you can see details on your conversions sorted by lead, sale, recurring, and grandfathered sale (if you were migrated from LeadDyno). The most straightforward way to see it is if you go to your Performance Report and select a date range and then select "Goal" from the Reporting options. New sales will read as "sale." You can also see what plan the customer purchased by selecting Adv Sub 3. Customer information would be under Adv Sub1. To see best performing tracking links, choose "offer url."

**Do you have any restrictions for affiliates?** Yes, we do have some restrictions. Sites that are not eligible for our program include coupon sites, sites that promote sexually explicit materials, violence, discrimination of any kind, promotion of illegal activities, or sites that violate Trade Ideas' trademark or intellectual property rights.

**Who do I contact if I have any questions?** You can contact your Affiliate Manager, Marissa Goodbody, at [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com).

# Live Streaming Guidelines

- **Trade Ideas encourages our subscribers and partners to share techniques, ideas, and strategies.** However, there are restrictions on the use of Trade Ideas data. If we determine that a subscriber or affiliate is irresponsibly disseminating this data, we reserve the right to terminate the subscription or the referral partner relationship.

## **Guidelines from the Exchanges:**

- When live-streaming on public platforms like YouTube and similar, affiliates must set at least a 15-minute delay (usually found in the Advanced Streaming Settings).

## **Trade Ideas Guidelines:**

- Showcasing our software is allowed as long as you are actively commenting, teaching, and promoting the product. Simply broadcasting Trade Ideas screens for extended periods, and without context, is not permitted.
- You can provide your referral links and promo codes in the video, description, and chat to promote Trade Ideas.
- You may mention that you are an affiliate or Referral Partner with Trade Ideas.
- You may display our logo, as long as it's clear that you're an affiliate or partner, not an employee of Trade Ideas, and you avoid any misrepresentation.
- Streaming advanced features such as the AI channel is not permitted.